



# Music for All

**Our mission is to create, provide, and expand  
positively life-changing experiences  
through music for all.**



**Music for All will be a catalyst to ensure  
that every child across America  
has access and opportunity to participate  
in active music making in his or her  
scholastic environment.**



# Music Education...

**Develops skills needed by the 21st century workforce:**

- Critical thinking**
- Creative problem solving**
- Innovation**
- Effective communication**
- Team work**



**“Music, of all the arts,  
stands in a special region,  
unlit by any star but its  
own, and utterly without  
meaning... except its own.”**

***Leonard Bernstein,  
The Joy of Music***





## **Music Education...**

**helps students achieve in other academic subjects like math, science, and reading.**

**helps communities share ideas and values among cultures and generations.**

**is a disciplined human endeavor with intrinsic value to society.**



**Students involved in music score an average of**

**102**

**points higher on the SAT than students  
not involved in music.**





## **Benefits of Music Education**

**Students reflect on failures and successes through the creative process, and derive a sense of their own competencies, interests, and challenges.**





**Multiple studies indicate that early music instruction is linked to significant improvements in spatial reasoning.**



**The quality of a child's music education is linked to academic achievement.**



Elementary students in higher quality music programs had **20% improvement** in standardized tests of English and Math.

*Journal of Research in Music Education, 2006*



**“Music gives a soul to the universe, wings to the mind, flight to the imagination, and life to everything.”**

**- *Plato***



**Students who participate in school band or orchestra have the lowest levels of current and lifelong use of alcohol, tobacco, and drugs among any group in our society.**

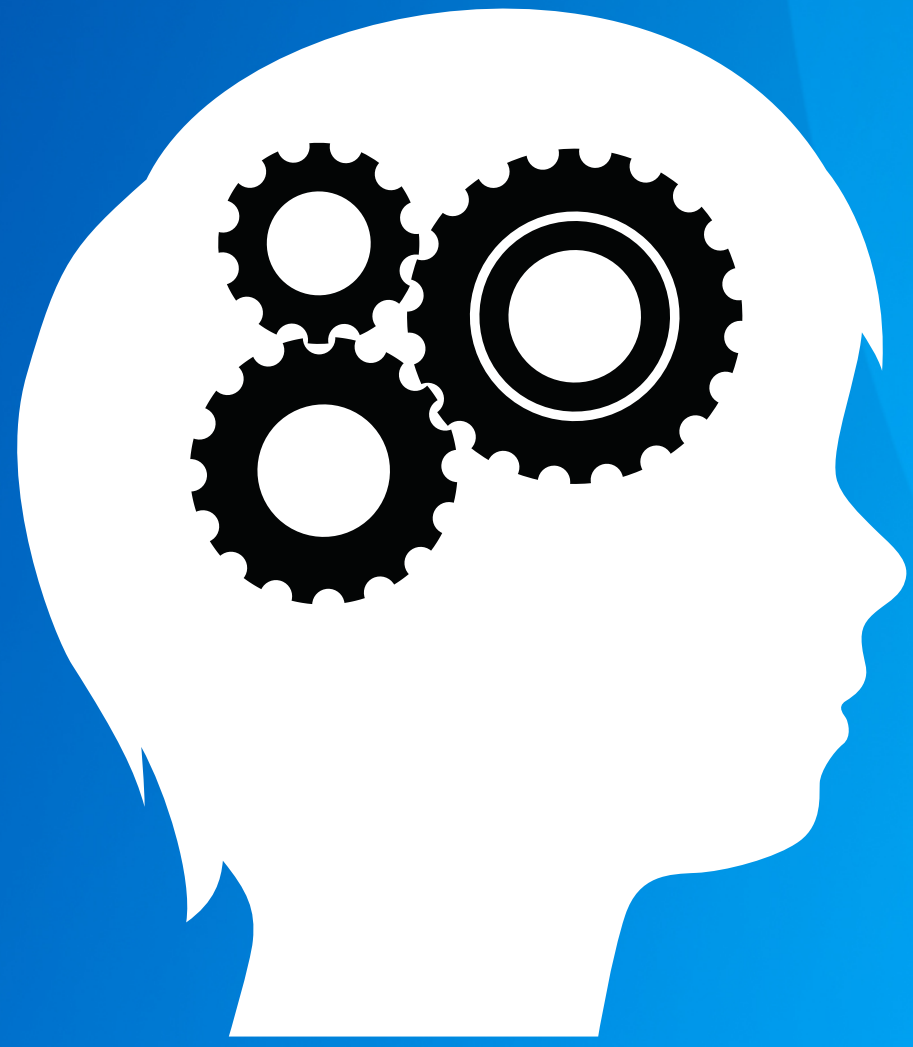




**“The only thing better  
than signing is more  
singing.”**

***Ella Fitzgerald***





**Neuroscientists have demonstrated that learning to play an instrument or sing leads to changes in a child's brain that make it more likely they will reach their full cognitive and academic potential.**



# 96%

**of public school principals believe that  
participating in music education  
encourages and motivates students  
to stay in school longer.**





## **Benefits of Music Education**

**Students learn to express themselves in multiple ways and become more sensitive to the preferences and feelings of others.**



**Young children taking music lessons showed dramatic improvement in their verbal intelligence after only four weeks of music training.**

*Cerebral Cortex, 2009*





**Studies have shown that diligent instrument training from an early age can help the brain remain focused when absorbing other subjects from literature to tensor calculus.**

*Scientific American, 2010*



**Music for All provides  
positively life-changing experiences for**

**125,000**

**students each year.**



**“When words  
leave off, music  
begins.”**

***Heinrich Heine***







**The combined results of 30 studies indicate that music instruction has a significant positive effect on reading.**



# Cognitive benefits of Music Education



**CREATIVITY**

**IQ**

**WORKING  
MEMORY**



# Cognitive benefits of Music Education



**CREATIVITY**

Scientists found a marked difference in communication between the right side of the brain and left side, which fosters creativity, in individuals with musical training than in those without.

*Gottfried Schlaug, **The Brain of Musicians - A Model for Functional and Structural Adaptation***



# Cognitive benefits of Music Education

## WORKING MEMORY

Individuals who are musically trained show better working memory abilities than those who are not. Working memory allows for mental arithmetic and reading comprehension.

*Music training and working memory: An ERP study, J. Neuropsychologia, 2011*



# Cognitive benefits of Music Education



IQ

Researchers showed greater increases in full-scale IQ scores among children in music lessons.

E. Glenn Schellenberg, *Music Lessons Enhance IQ* (Psychological Science, 15)





# Music for All

**Our mission is to create, provide, and expand  
positively life-changing experiences  
through music for all.**



# **Music Education facilitates student academic achievement:**

- Improves recall and retention of verbal information**
- Advances math achievement**
- Boosts reading and English language arts skills**
- Increases average SAT scores**





**“The life of the arts...is close to the center of a nation’s purpose – and is a test to the quality of a nation’s civilization.”**

***John F. Kennedy***



# SUPPORT music

Brought to you by The **NAMM**® Foundation



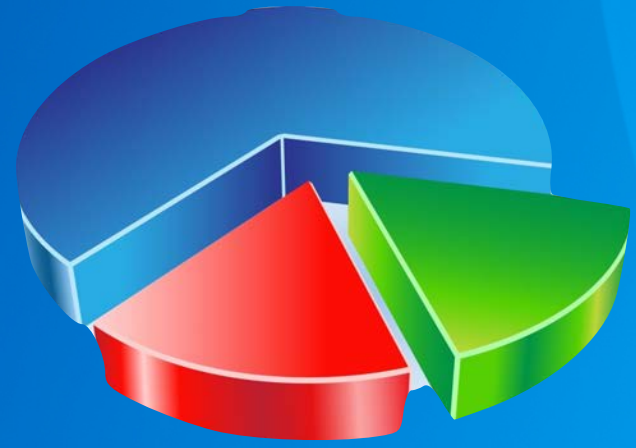
# **Music Education...**

**...prepares young people for success in the 21st century workplace.**

**...is a path to life-long learning and knowledge of self and culture.**

**...supports healthy social development and the quality of a young person's life.**





**Students in high-quality school music programs score higher on standardized tests compared to students with deficient music programs, regardless of socioeconomic level of the school.**

*Journal of Research in Music Education, 2007*





**Graduates from music programs report that creativity, teamwork, communication, and critical thinking are skills necessary in their work, regardless of whether they are working in music or other fields.**

*Strategic National Arts Alumni Project, 2001*



**89% & 82%**  
of teachers of parents

**rate music education highly as a source for greater student creativity, a 21st century skill that's likely to help young people stand out in an increasingly competitive global economy.**





**“Music expresses that  
which cannot be said  
and on which it is  
impossible to be silent.”**

***Victor Hugo***





**The cognitive structures developed through music instruction help to expose and illuminate more general organizing structures relevant for other disciplines.**

*Research in Music Education, 2009*



**500,000+**

**fans, parents, teachers, and students attend  
Music for All events each year.**



**Three quarters of Fortune 1000 executives were involved in some type of music program while in school.**

**The longer executives participated in music programs, the more successful they became in life.**



**Music Education**  
**contributes**  
**to cognitive**  
**development**



→ Strongly connects between brain regions

→ More grey matter

→ Improved brain function

→ Better memory

→ Higher IQ





**Teens use music as their “social glue” and as a bridge for building acceptance and tolerance for people of different ages and cultural backgrounds.**



**“Music gives a soul  
to the universe,  
wings to the mind,  
flight to the  
imagination, and  
life to everything.”**

***Plato***



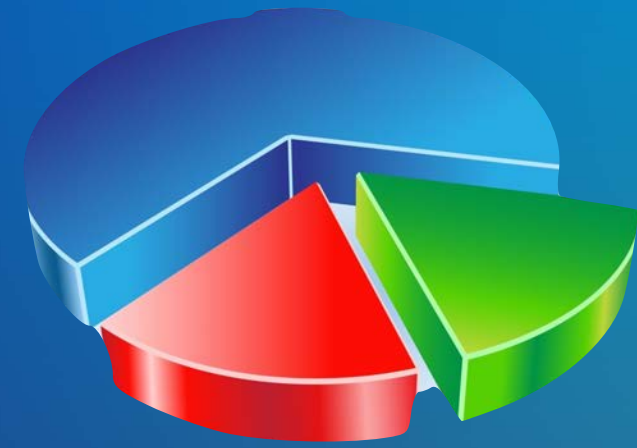




## **Benefits of Music Education**

**Music study promotes fluency in knowledge systems, enabling a deeper and broader understanding of our world and of the human experience.**





**Schools with music programs have significantly higher graduation and attendance rates than those without music programs.**

*Harris Interactive, 2006*





**High school music students have better grades than non-musicians in the same school.**





**“My new discovery  
[theory of relativity]  
is the result of musical  
perception.”**

**- *Albert Einstein***





## **Benefits of Music Education**

**Students learn the value of persistence and of working hard for an uncertain outcome, and are provided with opportunities to learn how to deal with failure.**



**“The future of our nation depends on providing our children with a complete education that includes music.”**

***Gerald Ford***





**Music helps educate the whole student.**

**EXPRESSION**

**DISCIPLINE**

**IDENTITY**

**INSPIRATION**

**ACHIEVEMENT**

**REASONING**

**MEMORY**

**FOCUS**

**REFLECTION**

**UNDERSTANDING**

**CREATIVITY**

**INGENUITY**

**ANALYSIS**

**CALCULATION**





MUSIC FOR ALL  
**Advocacy** **in** **Action**  
AWARDS

[advocacy.musicforall.org](http://advocacy.musicforall.org)



# 2020 ADVOCACY IN ACTION AWARD **GOLD WINNERS**

See all Gold, Silver, and Bronze winners at [advocacy.musicforall.org](https://advocacy.musicforall.org)

## **COMMUNITY ENGAGEMENT**

Leyden H.S., IL  
Sabish M.S., WI  
Pickerington H.S. North and  
Pickerington H.S. Central, OH  
Wando H.S., SC

## **DECISION-MAKER INTERACTION**

Miamisburg H.S., OH

## **FUNDRAISING & SPONSORSHIP**

Chopin Elementary, IL  
Nutley Public Schools, NJ

## **MARKETING & PROMOTION**

Castle H.S., IN  
Rochester City Schools, NY  
Spring Valley Academy, CA  
Princeton H.S., OH  
Traughber Junior H.S., IL

## **PARENT & BOOSTER INVOLVEMENT**

Leander H.S., TX  
O'Fallon Township H.S., IL

## **RECRUITMENT & RETENTION**

Mater Dei H.S., CA  
St. Francis Preparatory School, NY  
Sullivan H.S., MO  
Dallas ISD, TX  
Edison M.S., IL

## **ADJUDICATORS' CHOICE AWARD**

East Mesa Juvenile Detention Center, CA





# COMMUNITY ENGAGEMENT

MUSIC FOR ALL  
**Advocacy**  **Action**



## “What’s Going On?”

Miami Union Academy, FL

[advocacy.musicforall.org](http://advocacy.musicforall.org)





# DECISION-MAKER INTERACTION

MUSIC FOR ALL  
Advocacy  Action



**“The Marching Arts  
as Part of a School’s  
Athletic Department”**  
Miamisburg High School, OH

[advocacy.musicforall.org](http://advocacy.musicforall.org)





# FUNDRAISING & SPONSORSHIP

MUSIC FOR ALL  
Advocacy  in Action

Nutley Music Boosters Association invites you to

## TASTE OF THE WORLD V



Fundraiser showcasing the international flavor of our local eateries

**Saturday, January 25, 2020**  
**6:30pm • Nutley Parks & Recreation**  
44 Park Avenue • Nutley, NJ 07110

**\$25.00 per person**  
(includes food, dessert, water, soda and coffee)

## “Taste of the World”

Nutley Music Boosters Association, NJ

[advocacy.musicforall.org](http://advocacy.musicforall.org)





# MARKETING & PROMOTION



**“Princeton Music Joins  
the Video Age”**

Princeton High School, OH

[advocacy.musicforall.org](http://advocacy.musicforall.org)





# PARENT & BOOSTER INVOLVEMENT



**“Music in Motion”**  
Ayala High School, CA

[advocacy.musicforall.org](http://advocacy.musicforall.org)





# RECRUITMENT & RETENTION



**“Everyone Can Sing”**  
Hester Junior High School, IL

[advocacy.musicforall.org](http://advocacy.musicforall.org)