

Spring 2019



# Music for All

## *Middle School News*



Selecting  
Repertoire  
by  
Craig Kirchhoff



Photos courtesy of Jolesch Enterprises



NATIONAL  
CHOIR  
FESTIVAL



**YAMAHA**

National Presenting Sponsor

NON-PROFIT ORGANIZATION  
U.S. POSTAGE PAID  
PERMIT NO. 2145  
INDIANAPOLIS, IN 46206

Music for All, Inc.  
39 W. Jackson Place, Suite 150  
Indianapolis, IN 46225

# THE FOSTER AWARD OF EXCELLENCE WINNER: OLIVEIRA MIDDLE SCHOOL BAND

An Interview with Gaspar Garcia | Director of Oliveira Middle School Band

By Sarah Eutsler

The 2018-2019 Dr. William P. Foster Music Education Alliance Award for Excellence was awarded to Oliveira Middle School in Brownsville, Texas, at December's Midwest Clinic in Chicago. Music for All joins forces with the College Band Directors National Association (CBDNA) and the National Band Association (NBA) to annually recognize outstanding music programs serving historically disadvantaged student populations through the Foster Project and Award for Excellence is an initiative of the Music Education Alliance.



▲ Gaspar Garcia, Director of Bands, Oliveira M.S., Brownsville, TX

Led by Director Gaspar Garcia and Assistant Directors Michael Kuntz, Victor Franco, and Robert Barron, the Oliveira Middle School band has proven to be a powerhouse driven by excellence, frequently taking home distinguished awards on state and national levels.



**But on paper, the odds seem stacked against them:** Nestled on the southern tip of Texas along the Gulf of Mexico, Brownsville shares its border with Metamoros, Mexico. The cultures and heritage of the two cities blend together and are often reflected through the band's musical selections. They're also reflected in the student population; Oliveira Middle School's student body of over 1,200 students is almost 100% Hispanic, the majority coming from low income homes.

While this has often been a financial barrier for music programs, Oliveira, a Title I school, has risen to the challenge of adversity and flourished. Today, the program is over 400 members strong and the largest band in the Brownsville Independent School District (ISD).

"We have a very high standard from the very beginning," said Garcia, who has been the Oliveira director since 2013.

**But the team of directors also recognizes the fine line between being tough and building relationships with the students:** He noted that members walk into the

classroom facing a host of problems at home, including divorce, immigration, and hunger. "We really, really never know what's going on at home," he said.

**Building trust is important:** "We try to connect a lot with students through sectionals," Garcia said. With those rehearsals the average member can spend up to four hours a day with the directors and fellow members, allowing them to build personal connections. "Then they feel like they can come to us," he said.

That trust is important when it comes to addressing problems. Garcia said he has seen kids reform in the program, abandoning some of their behavioral problems. Being open to sitting down and talking with the students who are acting out is key, allowing them to get more insight into what is going on in their lives. This approach was particularly important with one student who turned out to be involved in a human trafficking situation.

"[That conversation] would have never happened had I shut the door," Garcia said.

**Together the band has built a family-like environment:** Members often refer to the directors by family titles – dad, uncle, grandpa, and big brother. All of the directors are fathers themselves. "We treat them like their own kids," Garcia said. "We're disappointed when they make mistakes but then we move on."



▲ The 2018-2019 Dr. William P. Foster Music Education Alliance Award for Excellence recipient Oliveira M.S. Band, Brownsville, TX



Members are encouraged to give back in the program, not only to the Brownsville community, where they frequently perform, but to each other.

Kids leaving Oliveira are encouraged to make a mark and leave something behind. Some write letters of encouragement. Those who are not continuing with band donate their instruments back into the program, one of the key ways they continue to get instruments into students' hands. Older students are also welcomed back to the program to help out.

"We always use former band kids who are in high school," Garcia said. "We literally treat them like other directors." The students respond well to this set-up. "There's a lot of mentorship in this program."

Building pride among members and creating a tight-knit band community is a large piece of their success. But there are still financial challenges.

**"Give them every chance they need, they just need someone to believe in them."**

"Many students do have a difficult time paying for an instrument so they can participate in the band program," said Paul Flinchbaugh, retired Brownsville ISD Supervisor of Instrumental Music. "Garcia and his staff have helped the students overcome these circumstances."

"My job, for me, is to teach them," Garcia said. There's no judgement for financial struggles and he focuses on doing what's necessary to get an instrument into a student's hands.

#### **Fundraising plays a significant role:**

Like many other programs, they utilize opportunities like student lock-ins and popcorn sales to raise money. They also seek out and apply for grants to ease family's financial burdens and give students rewarding growth opportunities. As a Mr. Holland's Opus Foundation grant recipient, the program has been able to put over \$40,000 in instruments into students' hands. Numerous members of the band have also had opportunities to attend summer band camp programs at Texas universities for free thanks to \$10,000 in grant funding from the Lagunitas Brewing Foundation.

The band also fundraises every year to cover 100% of their trip to music festivals, where the Symphonic Band has received Superior Ratings, Best in Class, and Best Band Overall.

The band's trip to San Antonio is special for many members who have not had an opportunity to travel before.

"A lot of kids do not and are not allowed to travel because of immigration status," Garcia said. Some kids have even joined the band just for the trip, which Garcia doesn't completely disapprove of; he'd rather have them in his classroom than getting in trouble elsewhere.

#### **The impact of the program isn't just limited to the band program walls:**

Oliveira Principal Cynthia S. Castro notes that the hard work and discipline members exhibit often spill over into all aspects of the student's academic life. The community also takes pride in Oliveira's success. During the state's 85th Legislative Session, Texas State Senator Eddie Lucio presented proclamations in honor of both the band and Garcia.

"By every standard, the Oliveira Symphonic Band is one of the most outstanding bands in the Lower Rio Grande Valley, and the most distinguished middle school band in Brownsville, Texas," Castro said.

Their recognitions include the Symphonic Band's consistent Superior Ratings from the University Interscholastic League and being the only middle school in the district and region to advance to the Texas Music Educators Association state level competition, where they received 5th in their class for Honor Band in 2015. In both 2016 and 2017 they received National Wind Band Honors National Winner Awards from the Foundation of Music Education's Mark of Excellence program.

While Brownsville band programs have had their successes through the years – including Oliveira being a 1987 state CC Honor Band Champion – Garcia and his fellow directors are paving the way for a new generation of program prestige and impact on students throughout the community.

At the end of the day, Garcia sees the program's success as a matter of never giving up on the students. "Give them every chance they need," he said. "They just need someone to believe in them." ■

*Learn more about the Music Education Alliance & Dr. William P. Foster Project at [www.musicdalliance.org](http://www.musicdalliance.org)*



#### **Music for All Newsletter**

Winter Issue  
Spring Issue  
Fall Issue  
Orchestra Issue  
Middle School Issue

Music for All, Inc.  
39W. Jackson Pl., Ste. 150  
Indianapolis, IN 46225-1010  
317.636.2263 • [www.musicforall.org](http://www.musicforall.org)

**Eric L. Martin, Esq./CFEE**  
President & CEO

**Nancy H. Carlson**  
Executive Vice President & CFO

**Jeremy L. Earnhart**  
Vice President & COO

**Debbie Laferty Asbill**  
Vice President of Marketing & Communications

**Paul St. Angelo**  
Vice President of Advancement

**Laura Blake**  
Director of Events

**Erin Fortune**  
Director of Sponsorships

**Norman Lasiter**  
Office Manager and Executive Assistant to the CEO and COO

**Sarah Loughery**  
Controller

**Camilla M. Stasa**  
Director of Participant Relations & Special Projects

**James Stephens**  
Director of Advocacy & Educational Resources

**Mark Sternberg**  
Events Manager

**Emily Ambriz**  
Marketing Coordinator

**Sam Cantor**  
Events Coordinator

**Maxwell Cathala**  
Systems Specialist

**Maddie Fitzgerald**  
Participant Relations Coordinator

**Conlon Griesmer**  
Events Coordinator

**Jessica Hjellming**  
Participant Relations Coordinator

**Lori Lobsiger**  
Choir Coordinator

**Kim Mann**  
Choir Coordinator

**Karissa Mills**  
Administrative Assistant/Receptionist

**Elise Middleton**  
Advancement Coordinator

**Sarah McKinley**  
Accounting Assistant

**Jessica Morgan**  
Marketing Coordinator

**Nick Ramsey**  
Event Coordinator

**Patrick Rutledge**  
Advocacy and Educational Resources Coordinator

**Trevor Badgero**  
Systems Intern

**Morgan Dean**  
Participant Relations Intern

**Emily Hoyland**  
Advocacy and Educational Resources Intern

**Abi Tarnow**  
Marketing Intern

# JOIN US



Photos courtesy of Jolesch Enterprises

## MIDDLE SCHOOL TEACHER TRACK AT THE **DIRECTORS' ACADEMY**

The Middle School Track at the Music for All Summer Symposium, presented by Yamaha, is designed to deliver a curriculum that will arm middle school teachers with the tools you need. Our curriculum is designed to provide a "hands-on" education that will prepare teachers to thrive, not just survive! The program includes the full Directors' Academy curriculum, world-class concerts and musical experiences, networking with the finest music educators in the country, professional development certification from Music for All, opportunity to register for Graduate Credit through Ball State University, and more.

Music for All offers ideas and resources that will allow you to achieve peak performance personally and for your ensembles. This is the place to get a head-start on next year's thinking. Join us this summer and expand your knowledge base, build new relationships and collaborations, and learn and explore the latest in pedagogy, techniques, and technology — all in an environment that is enjoyable and sure to recharge or reignite your passion for teaching!

**Control Your Own Experience:** Customize your curriculum with choices focusing on a wide range of tracks and topics relevant to today's band director in concert band, jazz, marching, and technology. Experience classroom rehearsal techniques, conducting, literature, marching band design, jazz band, pedagogy, technology, organization and administration, programming, and more. You also have access to observe all the student division classes, watching master teachers in all areas of instrumental instruction in action.

**Band Director Master Classes:** Our new series of daily Band Director Master Classes will provide time with master teachers. We'll discuss issues from both inside the classroom and beyond, including working with boosters, administration, and work/life balance.

**One-on-One Directors' Lounge:** Our Directors' Lounge brings you a one-on-one personal consultation on your program, show design, conducting, concert programming, drill writing, and more. It's like a private lesson with leading experts in the Master Teacher Lounge, Marching Design Lounge, and Technology Lounge.

**Universal Pedagogy:** Whether you're experienced or at the start of your career; in a rural, urban, or suburban setting; at a small school or large one, the pedagogy offered is relevant to band directors from a wide range of teaching environments. Music for All presenters provide insight and expertise from directors dealing with real-world situations.

**Great Facilities:** Directors will stay in an outstanding residence hall on the Ball State campus, featuring state-of-the-art technology. Ball State also features free Wifi campus-wide.

**Tracks within the Directors' Academy daily curriculum include:** Marching Pedagogy, Middle School and Young Teacher Pedagogy, Jazz, Technology, Administration, Organization, Boosters, and Ethics.

**Concerts & Events Every Night:** See page 8 for details.

**Dream Team Faculty:** The faculty includes the most respected and successful music educators teaching today, at the high school, middle school, and collegiate level; plus performing artists.

## 2019 DIRECTORS' ACADEMY FACULTY INCLUDES:

**Dr. Ed Arnold**  
**Greg Bimm**  
**Andrea Brown**  
**Bob Buckner**  
**Lee Carlson**  
**Michael Cesario**  
**Bob Chreste**  
**Gino Cipriani**  
**Joel Denton**  
**Rick Dietrick**  
**Sarah Dietrick**  
**Cheryl Floyd**

**Jim Frankel**  
**Michael Gray**  
**Cyndee Hawkins**  
**John Howell**  
**Chuck Jackson**  
**Paula Krupiczewicz**  
**Jarrett Lipman**  
**Jager Loyde**  
**Dr. William Malambri**  
**Michael McIntosh**  
**Dr. Stan Michalski**  
**Col. Tom Palmatier**

**John Phillips**  
**Dr. Joe Pisano**  
**Jodie Rhodes**  
**Richard Saucedo**  
**Col. Bryan Shelburne**  
**Robert W. Smith**  
**Susan Smith**  
**David Vandewalker**  
**Jilla Webb**  
**Dean Westman**  
...and more to be announced  
at [camp.musicforall.org](http://camp.musicforall.org)





MUSIC FOR ALL

# SUMMER SYMPOSIUM

PRESENTED BY



YAMAHA



June 24-29, 2019 • Ball State University, Muncie, Indiana

"THIS PAST WEEK HAS BEEN BY FAR THE MOST EMPOWERING WEEK I'VE EVER HAD AS AN EDUCATOR. I HAVE GAINED SOME NEW INSIGHTS AND PERSPECTIVES, AND HAVE BROADENED MY NETWORK OF SUPPORT, AND MADE SOME NEW FRIENDS."

"IN MY 23 YEARS OF TEACHING THIS HAS BEEN THE MOST RELEVANT AND INSPIRING DAYS OF PROFESSIONAL DEVELOPMENT THAT I HAVE EVER BEEN A PART OF."

"AS SOMEONE WHO IS FAIRLY NEW TO THE FIELD, THE SUMMER SYMPOSIUM DIRECTORS ACADEMY WAS AN EXCELLENT OPPORTUNITY TO CONNECT WITH EDUCATORS WHO ARE EAGER TO HELP FIND SOLUTIONS TO EDUCATIONAL ISSUES."

"I AM THE DIRECTOR OF A SMALL, RURAL, NON-COMPETITIVE PROGRAM. WHEN I FIRST CAME TO THE MUSIC FOR ALL SUMMER SYMPOSIUM I DIDN'T KNOW HOW MUCH I WOULD GET OUT OF IT. I THOUGHT IT WAS GOING TO BE MAINLY AIMED TOWARDS THE COMPETITIVE SIDE OF OUR ART. I WAS PLEASANTLY SURPRISED TO FIND A MULTITUDE OF SESSIONS THAT ARE APPLICABLE TO ANY PROGRAM, ANY SIZE, ANY LOCATION."

## SPECIAL OFFERS & DISCOUNTS

At Music for All we know that the most influential element in the success of students and music education in general is qualified, knowledgeable, and well-prepared teachers. The Music for All Summer Symposium Directors' and Instructors' Academies are recognized as some of the finest and most comprehensive professional development experiences available. We strive to make them accessible to all directors!

**Deep discount for teachers in first three years of teaching:** If you are in your first three years of teaching, or a full-time college student, then **you can attend the full week for just \$400!** Includes tuition, housing, meals, concerts, and a notebook of resources. That's more than 30% off the regular price! Qualified participants can get that price by registering at any time before May 20.

**Attend at NO COST:** Bring 12 students from your school and earn a scholarship for one Director to attend camp for FREE! Bring six to 11 students and earn a scholarship for one Director to attend camp **TUITION FREE!**

**Professional Development:** Music for All knows that continuing education and ongoing professional development is important. Music for All can certify your participation in the Summer Symposium to satisfy professional development requirements. Graduate Credit is also available through VanderCook College of Music for directors wishing to register for it at an additional cost.

PAYMENT	DEADLINE	PRICE
Early Bird	Register & pay by March 31, 2019 (\$250 Deposit Option Available)	Residential - \$665 Commuter - \$545
Full Fee	Register & pay by May 20, 2019	Residential - \$715 Commuter - \$595
College & New Teacher Discount	Register & pay by May 20, 2019	Residential - \$400 Commuter - \$260

*After May 20, a late registration fee of \$75 applies for all new or changed registrations.*



**Leave the driving to us...** Music for All has developed routes scheduled to transport students to the Summer Symposium. It is a great way for your students to get to the Middle School Camp, while offering you free Directors' Academy attendance!

**Directors – Learn about the benefits of being**

**a bus captain:** As a bus captain, you'll organize a bus with your students and promote the bus with Music for All's help and marketing assistance to students from other schools. As a bus captain you will attend the Summer Symposium at no cost. Learn more at [www.musicforall.org/bus](http://www.musicforall.org/bus).

# MIDDLE SCHOOL CONCERT BAND CAMP

The Middle School Concert Band Camp at the Music for All Summer Symposium is the perfect combination of music, fun, and friendship. Students interact with nationally-recognized middle school-centered educators, make new friendships from students around the country, and the SWAG team, the camp's counselors, teaching assistants, and superheroes. Rec time, team-building activities, and evening concerts round out an exceptional summer music camp experience.

**The Middle School Concert Band Camp is designed for students entering 7th or 8th grade, with at least one year of performance experience on their instrument.**



**Tiffany Hitz**  
Carson M.S., VA;  
Conductor



**Chris Grifa**  
Clay M.S., IN;  
Conductor



**Richard Saucedo**  
Composer-in-Residence

## 2019 Highlights Include:

- Professional, student-centered faculty
- Student interaction with composer-in-residence
- Separate dining/dorm facilities for middle school students
- 24-hour supervision by counselors/SWAG Team\*
- Low student-to-counselor ratio
- A positive, caring environment to meet the needs of the middle school student
- Two FREE camp t-shirts for every student

**Parents:** Our Middle School Camp coordinators Keith Ozsvath and Greg Scapillato live the mission every day, as middle school band directors and also as parents. We know you are looking for a safe environment for your child, with exceptional teaching from a distinguished faculty. You also are looking for value. The Music for All Summer Symposium provides lodging, meals, tuition, materials, teachers, and concerts for a reasonable cost that is far exceeded in value and impact.

## 2019 Middle School Concert Band Camp Coordinators:

**Keith Ozsvath** — Middle School Concert Band Camp Division Coordinator;  
Band Director, Rotolo Middle School, Batavia, IL

**Greg Scapillato** — Middle School Concert Band Camp Division Coordinator;  
Band Director, Northbrook Jr. High, Northbrook, IL

**\* About the SWAG Team:** The SWAG Team members are the Music for All camp's counselors, teaching assistants, and superheroes. They are selected by vigorous application process, undergo a background check, and carry forward the tradition of ensuring safe, positively life-changing experiences for campers.

**Instrumental Merit Scholarships available for Middle School Concert Band students. Visit [camp.musicforall.org/scholarships](http://camp.musicforall.org/scholarships)**



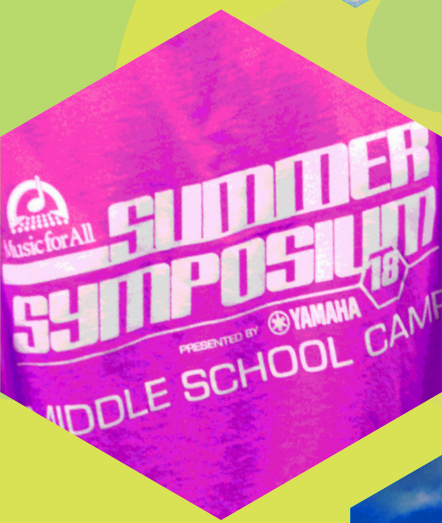
**97%**

of Students Agree:  
"I would recommend  
the Music for All  
Summer Symposium  
to a friend."





**NEW!**  
**2019**



**NEW!**  
**2019**



**NEW!**  
**2019**



**The NEW Middle School Color Guard Track** at the Music For All Summer Symposium offers a week-long, immersive camp experience for middle school color guard students. Students will spend a fun, exciting, and educational week with expert instructors and fellow middle school campers from around the country. Designed from the ground up with the middle school student in mind, students will grow as spinners, dancers, performers, and individuals. Their experience will be positively life-changing!

**The Middle School Color Guard Camp is designed for students entering 7th and 8th grade who are relatively new to the color guard activity. Beginners and students with one season of experience are encouraged and welcome to attend.**

**2019 Highlights include:**

- Professional, student-centered faculty
- Daily instruction in flag and dance technique
- Leadership workshops
- Evening concerts including DCI Central Indiana Show
- Separate dining/dorm facilities for Middle School students
- 24-hour supervision by counselors/SWAG Team\*
- Low student-to-counselor ratio
- A positive, caring environment to meet the needs of the middle school student
- Two FREE camp shirts for every student

**Parents:** Our middle school color guard camp coordinator, Susie Harloff, lives the mission every day, as a middle school guard director and also as a parent. We know you are looking for a safe environment for your child, with exceptional teaching from a distinguished faculty. You also are looking for value. The Music for All Summer Symposium provides lodging, meals, tuition, materials, teachers, and concerts for a reasonable cost that is far exceeded in value and impact.

**2019 Middle School Color Guard Faculty Includes:**

**Susie Harloff** – Middle School Color Guard Camp Division Coordinator; Avon, IN; 2017 Tournament of Roses, Honor Band Color Guard Director  
**Jared Littleton** – Color Guard Director, Seven Lakes High School, TX  
**Jessica Francis** – Interplay Winter Guard; Teacher Linden Community Schools, MI

**\* About the SWAG Team:** The SWAG Team members are the Music for All camp's counselors, teaching assistants, and superheroes. They are selected by vigorous application process, undergo a background check, and carry forward the tradition of ensuring safe, positively life-changing experiences for campers.



Photos courtesy of Jolesch Enterprises

# **NEW!** **MIDDLE SCHOOL** **COLOR GUARD** **CAMP**

# REGISTRATION AND FEES

## Register online today at [musicforall.org/camp](http://musicforall.org/camp)

Questions? Call 800.848.2263 or email [info@musicforall.org](mailto:info@musicforall.org).

**Instrumental Merit Scholarships available for Middle School Concert Band students. Visit [camp.musicforall.org/scholarships](http://camp.musicforall.org/scholarships)**

### Why Should You Choose the Music for All Summer Symposium?

Music for All has been providing positively life-changing experiences at its summer camp for 40 years. It's "America's Camp," the national summer learning experience for band and orchestra students and teachers. We bring together the best faculty, exciting concerts and events, and students from band and orchestra programs from coast-to-coast who share a love of music-making, performance, and student leadership.

The Music for All Summer Symposium offers a week-long, immersive camp experience for high school and middle school students in instrumental and color guard performance and leadership!

### Expect to...

- Take musical and performance skills to the next level
- Meet others who share your interests and form friendships that last a lifetime
- Acquire leadership skills
- Be immersed in a week of music, performance and fun

### What sets the Music for All camp apart?

- Challenging curriculum for all levels
- Nationally-recognized faculty
- Leadership: the theme that runs throughout all camp divisions
- Concerts and events every night
- National faculty and national standards with one of America's leading organizations
- A safe, away-from-home "collegiate" experience in the premier facilities of Ball State University

**Ball State University:** The Music for All Summer Symposium features some of the newest and most recently renovated residence halls on the beautiful Ball State University campus. Housing facilities feature state-of-the-art technology and first-class amenities. Dining facilities offer a wide variety of food choices and service styles. BSU's culinary-trained chefs put a lot of time into preparing the healthiest and tastiest food possible.

PAYMENT	DEADLINE	PRICE
Early Bird	Register & pay by March 31, 2019 (\$250 Deposit Option Available)	Residential - \$665 Commuter - \$545
Full Fee	Register & pay by May 20, 2019	Residential - \$715 Commuter - \$595

*After May 20, a late registration fee of \$75 applies for all new or changed registrations.*

Many things set the Music for All Summer Symposium apart, and one of those is the nightly concert series, one of our student campers' favorite parts of the experience! Each evening features artists and groups presenting a variety of musical performance genres and provides immersive performance experiences for camper students. The 2019 concert series includes these confirmed artists and events:

### Yamaha Young Performing Artists • Emens Auditorium

Music for All is proud to open its Summer Symposium Concert Series with the Yamaha Young Performing Artists (YYPA) in concert! The YYPA program recognizes outstanding young musicians from the world of classical, jazz, and contemporary music. Winners of the competition perform in concert at the Summer Symposium, with guest Yamaha Performing Artists.

### United States Army Jazz Ambassadors • Emens Auditorium

The Jazz Ambassadors is the official touring big band of the United States Army. This 19-member ensemble has received great acclaim at home and abroad performing America's greatest original art form, jazz. Concerts by the Jazz Ambassadors' diverse repertoire includes big band swing, bebop, Latin, contemporary jazz, standards, popular tunes, Dixieland, vocals, and patriotic selections, many of which are written or arranged by members of the Jazz Ambassadors. The Jazz Ambassadors' rigorous touring schedule and reputation for excellence has earned it the title "America's Big Band."

### Ahn Trio • Emens Auditorium

Hailed as "exacting and exciting musicians" by the LA Times, the three sisters of the Ahn Trio (Lucia on the piano, Angella on the violin, and Maria on the cello) have earned a distinguished reputation for embracing 21st century classical music with their unique style and innovative collaborations.

### Drum Corps International Central Indiana • Scheumann Stadium

**Featuring:** Carolina Crown — SC, Colts — IA, Crossmen — TX, Madison Scouts — WI, Phantom Regiment — IL, Spirit of Atlanta — GA

**Plus... One More Exciting Concert To Be Announced. Stay Tuned!**



Ahn Trio



Yamaha Young Performing Artists



United States Army Jazz Ambassadors



Drum Corps International Central Indiana



# CONCERTS & EVENTS NIGHTLY!

Photos courtesy of Jolesch Enterprises



# SELECTING REPERTOIRE: A MATTER OF CONSCIENCE, A PERSONAL VIEWPOINT

By Craig Kirchhoff | Yamaha Master Educator

Every year that we teach and conduct we are challenged by the inevitable process of making decisions about the repertoire that we will share and explore with our students. The process is a daunting one because it challenges us to re-examine our values and our depth as music educators and musicians. Selecting repertoire is not about choosing pieces to play; selecting repertoire is about defining a curriculum and our beliefs about what music education should be for our students. Selecting repertoire is also about commitment, exposure, and risk: commitment, because the music that we rehearse and perform defines our values; exposure, because we share this repertoire with our students and eventually with an audience; and risk, because the music we select may not always resonate with what students, parents, and administrators believe to be the purpose of a band program in an academic setting.

## The Value System Behind Our Actions

Nearly twenty years ago composer Warren Benson asked an important rhetorical question at an international conference of conductors and teachers. "What was it that brought us to music in the first place?" Warren's answer has profound implications for our role as music educators.

"It is something in humankind that we find since the beginning of time that compels us to put an engraving on the handle of a knife, a design on the blade of an oar, or a configuration on the exterior of a ceramic pot. It requires that we sing to be born, sing to die, sing to plant, sing to be together, and sing to be alone."<sup>2</sup>

**"The future of music may not be with music itself, but rather...in the way it makes itself a part of the finer things humanity does and dreams of."**

**– Charles Ives**

What Warren was describing is the creative and artistic spirit that is an inherent part of our nature; it is a part of the business of being human. The purpose of music education, therefore, should be to stimulate, nurture, and enhance the creativity, the imagination, and the expressive spirit of our students, qualities that have been a part of their being long before they entered our rehearsal halls or classrooms. Our goal should be to nurture a life-long love affair with music and with

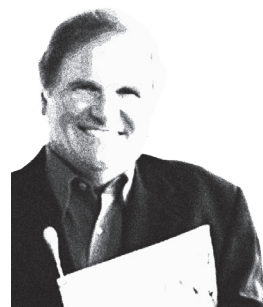
the creative process. To accomplish this goal we have to become evangelists for three essential beliefs that should guide our performance curriculum:

- ❶ The process of teaching and exploring music is more important than producing concerts or participating in contests and festivals.
- ❷ The educational outcomes for our students must be emphasized over the residual entertainment value that is often a high priority of administrators and parents.
- ❸ The long-term value of music education in the lives of our students is more important than the short-term rewards.

In addition, we have to diligently remind ourselves, and others, that the quality of our student's music education is directly related to the quality of the curriculum they study and perform. ■

CRAIG KIRCHHOFF

Professor of  
Conducting and  
Director Emeritus  
of University Bands  
at the University  
of Minnesota.  
Craig Kirchhoff  
is a Yamaha  
Master Educator.



## The Quest for Exemplary Repertoire: The Essence of a Quality Music Education

The article above is the first of many which Music for All will publish throughout 2019 online and in print, sharing the viewpoints of our world-renowned National Concert Band Festival evaluation panel regarding the necessity of sharing with our students repertoire of the highest artistic merit. The National Concert Band Festival evaluators have identified this focus as a high educational priority.

To this end, our National Concert Band Festival evaluation panel has compiled a "Core Repertoire Guide" for band that is intended to challenge and inspire each of us to seriously consider the artistry

and depth of music we share with our students. *The middle school repertoire guide can also be found at [musicforall.org/core-rep](https://musicforall.org/core-rep).*

This first article written by evaluation panel member Professor Craig Kirchhoff inspires us to consider that the music we choose for our students is a reflection of our own musical depth and what we personally value in music repertoire. It is the curriculum for our classroom.

Let this series of articles challenge all of us to refocus our passion for the pursuit of music of artistic merit for our students.



# 2019 Music for All National Festival

presented by  **YAMAHA**

The 28<sup>th</sup> Annual Music for All National Festival, presented by Yamaha, will be held March 14-16 in Indianapolis, Indiana. The Festival included 71 invited school ensembles, including outstanding Middle School Concert Bands invited via a recorded audition process. Middle School Concert Bands perform in concert, receive feedback from the evaluation panel, and a post-concert clinic.

## Congratulations to the Middle School ensembles performing at the 2019 Music for All National Festival:

### Friday, March 15, 2019

- 2:00 p.m. Argyle Middle School Honor Winds; Argyle, TX; Evan Fletcher, Director
- 2:45 p.m. Trinity Springs Middle School Wind Ensemble; Fort Worth, TX; Dean Surface, Director
- 3:30 p.m. Sartartia Middle School Wind Ensemble; Sugarland, TX; Julieanne Amos, Director
- 4:15 p.m. Kaimuki Middle School Symphonic Winds; Honolulu, HI; Susan Ochi-Onishi, Director
- 8:00 p.m. Honor Orchestra of America & Jazz Band of America Concert**

### Saturday, March 16, 2019

- 8:30 a.m. Lynn Lucas Middle School Honor Band; Willis, TX; Emily Hicks, Director
- 9:15 a.m. Cooper Middle School Symphonic Band; McLean, VA/ Matthew Baker, Director
- 10:00 a.m. Crossroads South Middle School Wind Ensemble; Monmouth Junction, NJ; Sergio Fossa, Director

More than 3,000 student musicians, teachers, faculty, volunteers, event staff, and family and friends will participate in the 2019 Festival.

Visit [musicforall.org/festival](http://musicforall.org/festival) for the full performance schedule and list of performing ensembles.





# 2020



## THE NATIONAL CONCERT BAND FESTIVAL

# NATIONAL FESTIVAL

presented by  **YAMAHA**



### APPLICATION NOW OPEN!

#### The Festival includes the:

- National Concert Band Festival for Middle School and High School bands
- Sandy Feldstein National Percussion Festival
- Orchestra America National Festival
- Chamber Music National Festival
- Music for All National Choir Festival
- Student enjoy concerts by national high school Honor Ensembles: Honor Band of America, Honor Orchestra of America, Jazz Band of America

**A Legacy of Excellence!** Launched in 1992, the Bands of America National Concert Band Festival rekindled the concert band tradition as exemplified by the National Band Contest of the 1930s, which drew national recognition for a young director named William D. Revelli. Educators involved in the philosophical design of the National Concert Band Festival included Dr. Revelli, Frederick Fennell, John P. Paynter, Col. Arnald Gabriel, Anthony Maiello, Ray Cramer, Gary Green, and other master educators and conductors.



*"The epitome  
of music  
festivals in  
the world."*

Col. Arnald Gabriel,  
Conductor Emeritus,  
U.S. Air Force Band

### MARCH 12-14, 2020 INDIANAPOLIS, IN

The Music for All National Festival, presented by Yamaha, celebrates outstanding music-making by the nation's finest ensembles, including middle school concert bands. The Music for All National Festival is a non-competitive experience, with no ranking or ratings. A celebration of musical excellence, the Festival is an integral part of Music for All's mission to create, provide, and expand positively life-changing experiences through music for all.



### HOW TO APPLY

The Music for All National Festival audition process offers a unique opportunity, as the audition process is a tool you can use to take your program to the next level. All auditioning ensembles receive recorded and written evaluation from the evaluation panel. Visit [musicforall.org](http://musicforall.org) for full application packet and fees.

#### 2020 Ensemble Application/Audition Deadline:

Completed application form with audition recordings, administrator signatures, and application fee must be received by **JUNE 5, 2019**

Visit [musicforall.org/festival](http://musicforall.org/festival) for all application requirements, details for ensemble application, and package pricing.





# 2019 BANDS OF AMERICA CHAMPIONSHIPS

presented by  **YAMAHA**

## Student Group Tickets

We invite you to join us for the Bands of America Championships this fall and bring your students for a memorable, exciting, and fun educational experience. Research suggests that students are more motivated to do a task when it taps into at least one of four key factors, two of which are "when they're interested in the task or see its value and when doing the task makes them feel more related to a peer group or someone they admire." (From The Power to Motivate, article by Jack Jennings, Founder, Center on Education Policy.) Bringing your band students to experience a Bands of America Championship this fall taps into both of these key factors.

## How to order...

Order group tickets at [musicforall.org/tickets](http://musicforall.org/tickets) for all Bands of America Regional, Super Regional, and Grand National Championships and to place your order. Order by phone at 800.848.2263.

September 21  
McAllen, TX  
Veterans Memorial  
Stadium

September 21  
Toledo, OH  
University of Toledo  
(Site to be confirmed)

September 21  
Kentucky/Tennessee  
(Site TBD)

September 28  
Flagstaff, AZ  
Northern Arizona  
University

September 28  
Austin, TX  
Kelly Reeves  
Athletic Complex

September 28  
Northeast OH  
(Site TBD)

September 28  
Cedar Falls, IA  
University of  
Northern Iowa

October 5  
Dallas/Ft. Worth, TX  
Pennington Field

October 5  
Houston, TX  
Legacy Stadium

October 5  
Mid-Atlantic  
(Site TBD)

October 5  
Southwest Ohio  
(Site TBD)

October 12  
Midland, TX  
Grande  
Communications  
Stadium

October 12  
Johnson City, TN  
East Tennessee  
State University

October 12  
Orlando, FL  
Camping World Stadium

October 18-19  
St. Louis, MO  
SUPER REGIONAL  
The Dome at  
America's Center

October 19  
Waco, TX  
(Site TBD)

October 19  
Fresno, CA  
Buchanan H.S.

October 25-26  
Indianapolis, IN  
SUPER REGIONAL  
Lucas Oil Stadium

October 26  
Lynchburg, VA  
Liberty University

October 26  
Powder Springs, GA  
McEachern HS

November 1-2  
San Antonio, TX  
SUPER REGIONAL  
Alamodome

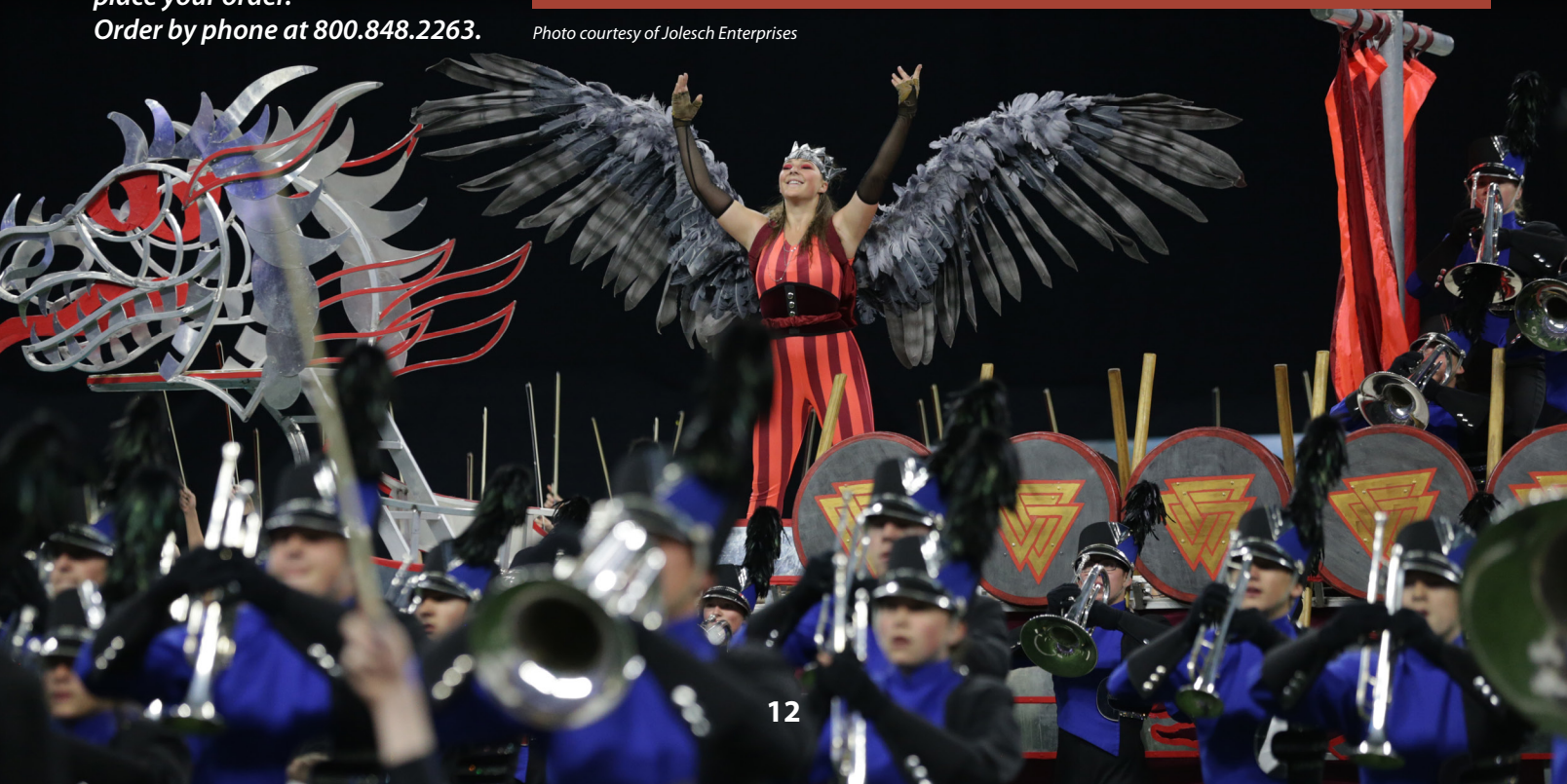
November 2  
Southern California  
(Site TBD)

November 9  
St. George, UT  
Dixie State University

November 14-16, 2019

**BANDS OF AMERICA GRAND NATIONAL CHAMPIONSHIPS**  
Indianapolis, IN • Lucas Oil Stadium

Photo courtesy of Jolesch Enterprises







## MUSIC FOR ALL PRESENTS ADVOCACY SESSION AT THE MIDWEST CLINIC

▼ Session presenters, left to right: Dr. Herman Brister, Superintendent, City of Baker School System; William Earvin, Director of Bands, Baker High School and a member of Music for All's Urban Education Advisory Committee; Traci L. Morgan, Principal, Baker High School; Dr. Jeremy L. Earnhart, Chief Operating Officer, Music for All.



Photo courtesy of Patrick Rutledge.

Music for All was part of several sessions at the 2018 Midwest Clinic in Chicago. Music for All's COO Dr. Jeremy Earnhart led a panel session "Connect 4: Practical Music Advocacy Communication Strategies." *Music for All thanks Devmusic Co., Ayatay Shabazz, Owner and CEO, for providing the travel for the participating administrators.*

Music for All was a sponsor of the Midwest Clinic High School Institute for students interested in becoming music educators, which was at capacity with over 200 participants.

Thursday evening, the Music Education Alliance recognized the winners of the 2018 William P. Foster Award of Excellence. Music for All is part of the Music Education Alliance, alongside the National Band Association and College Band Directors National Association.



## Be Part of the Music is excited to announce its new (and 100% free) personalized recruitment webpage program.

With a few keystrokes, directors can create a CUSTOMIZED recruitment webpage loaded with videos and resources designed to make recruiting for your music program easier than ever.

These pages are personalized to each school and help show the fun side of music education while giving parents insight into how important it is for their child. With this, you'll get:

- ❶ A personalized recruitment page with your school name, contact information, and colors
- ❷ Loaded with 12 instrument demonstration videos, two interview videos, and a music education explanation video
- ❸ Music education impact statistics listed throughout the page
- ❹ Contact capture form that sends contact information of interested parents directly to the director

Be Part of the Music knows how hard music educators work, so let them do what they do best (advocacy and retention) so you can do what you do best...TEACH!

*Learn more at [www.bepartofthemusic.org](http://www.bepartofthemusic.org)*



### Patrick John Hughes Parent Booster Award

Music for All presented the Patrick John Hughes Parent Booster Award to Randy Barnett, a Booster of Blue Springs H.S., MO, during the Bands of America Grand National Championships, November 9 in Indianapolis.

For 17 years, Randy Barnett has been a volunteer and the cornerstone of the Blue Springs Golden Regiment. Randy has been a consistent driving force and a key volunteer within the band family, even though 2004 is the last year he had a child in the band.

The Patrick John Hughes Parent Booster Award recognizes the extraordinary commitment, dedication, support, and sacrifice of music parents and boosters across the nation by shining a spotlight on a recipient who exemplifies these qualities. The award is named in honor of Patrick John Hughes, the father of Patrick Henry Hughes. Patrick Henry is a remarkable young man who, despite physical challenges that would seem overwhelming to many, has excelled as a musician and student, with the tireless support of his father and family. *Learn more about the award at [musicforall.org/hughes](http://musicforall.org/hughes).*

▲ Award Recipient Randy Barnett, Blue Springs, MO (left) with Patrick John Hughes.



▲ Pictured left to right: Dr. Jeremy L. Earnhart, COO, Music for All; Award Recipient David LaMorte; Martha O'Neill, Band Council Chair, NAFME.

### George N. Parks Leadership in Music Education Award

David LaMorte, Assistant Principal of Visual, Performing, and Career Arts at Tottenville H.S., NY, is recipient of the George N. Parks Leadership in Music Education Award. Mr. LaMorte received the award during the Finals of the 2018 Grand National Championships, presented by Yamaha on November 10 in Lucas Oil Stadium, Indianapolis.

Developed by Music for All and NAFME, the National Association for Music Education, the award is named for George N. Parks (1953–2010), director of the University of Massachusetts Minuteman Marching Band at the University of Massachusetts Amherst from 1977 until his death, and honors an exemplary music educator who embodies the characteristics and leadership that Mr. Parks personified.

*Learn more about the award at [musicforall.org/parks](http://musicforall.org/parks).*

## Scholarships Awarded at Grand Nationals to Future Music Educators

The Music for All Foundation awards several scholarships annually. During the Grand National Championships. Finals Opening Ceremonies several students were presented with college tuition scholarship awards.

2018 recipients are **Isaac Tepperman**, Brazoswood H. S., TX, recipient of the \$2,000 Fred J. Miller Memorial Music Education scholarship; **Sean Yuxin Chen**, Homestead H.S., CA, recipient of the \$1,000 Yamaha Scholarship; and **Paul Nguyen**, Mustang H.S., OK, award recipient of the \$1,000 Fred J. Miller Family Scholarship.

These scholarships were established to contribute to the future of music and music education by honoring the achievements of outstanding graduating seniors who intend to pursue collegiate study as a music major. *Learn more about the Music for All Foundation scholarships at [www.musicforall.org/resources/scholarships](http://www.musicforall.org/resources/scholarships).*



▲ Award Recipient Paul Nguyen, Mustang H.S., OK (right) with Marlene Miller of FJM.

## PepWear & Music for All Enter Into An Unprecedented 10-Year Agreement

PepWear and Music for All have agreed to a new 10-year merchandise and sponsorship agreement.

With the new agreement, PepWear will continue to design, produce, and sell commemorative merchandise for all Music for All events, including Bands of America Championships, Music for All Summer Symposium, and Music for All National Festival for bands, choirs, and orchestras. In addition, PepWear will be an Official Corporate Sponsor of Music for All.

"Music for All and PepWear have worked side by side for more than 15

years and have developed a very close bond," said Craig Johnson, President of PepWear. "By entering into a new 10-year merchandising agreement, we are mutually endorsing our shared values. I couldn't be more proud or supportive of what Music for All stands for."

"In addition, we will now be an Official Corporate Sponsor of Music for All, strengthening our relationship and reach," he added.

"We are thrilled to continue our journey with PepWear," says Music for All President and CEO, Eric Martin.

"For more than a decade, PepWear has stood side-by-side with Music for All in commemorating the 'positively

life-changing' programming and experiences provided to our participants and attendees. We look forward to PepWear's increased and extended role in advocating and delivering on our mission and vision to make music education and its benefits more available and accessible."

The new agreement secures PepWear's long-term partnership with Music for All, one of the nation's largest and leading organizations in support of scholastic music education, through educational programs, performance events, and music education advocacy efforts.

Merchandise will be sold at all Music for All events and can be purchased online at: [shop.musicforall.org](http://shop.musicforall.org)



## Music for All is pleased to announce that Paul St. Angelo has joined the organization as its Vice President – Advancement.

Mr. St. Angelo has previously held positions with the Children's Home Foundation, the International School of Indiana, Ivy Tech Community College, Culver Educational Foundation, the Indiana University School of Dentistry, Marian University, and began his career in the nationwide United Way system. He has also owned his own consulting company and has been a resident of Indianapolis for many years.

"I am quite impressed with the Music for All organization and mission," said Mr. St. Angelo. "It's an organization that started with the nationally recognized Bands of America (BOA) and Orchestra

America programs in 1975. Now, its events are recognized as the pinnacle of educational programming for high school and middle school instrumental and choral music programs nationwide. Each year, more than 500,000 people attend our events, more than 125,000 students participate, and 100,000 people subscribe to its online services. It's got an impressive history and reputation and I am proud to be a part of the organization."

"We are delighted to have Paul join us because he brings years of fundraising and management experience to our cause," said Eric L. Martin, Esq./CFEE, President and CEO of Music for All. "In the coming years, Music for All hopes to increase its philanthropic revenue as it has its sponsorship, grants, and event income streams. We believe Paul can accomplish this objective and look forward to more success for the organization and the youth that we serve and educate."

*Learn more about ways to give at [musicforall.org/give](http://musicforall.org/give)*



## 2019 BANDS OF AMERICA HALL OF FAME INDUCTEES

**Music for All recently announced three music education leaders who will be inducted into the 2019 Bands of America Hall of Fame.**



**Gayl W. Doster,** recipient

of the International Festival & Events Association Zambelli Internationale Volunteer of the Year Award and Music for All Chairman of the Board.



**Robert W. Smith,** one of the most

popular and prolific composers in America today, Music for All clinician and evaluator, and on faculty at Troy University.



**David Starnes,** Assistant

Professor/Director of Athletic Bands at Western Carolina University, Educational Consultant for Music for All and Program Coordinator for the Bands of America Honor Band in the Rose Parade.

The Bands of America Hall of Fame recognizes individuals who have had a positively life-changing impact on Music for All and Bands of America programs, as well as in music education. 2019 members will be inducted at a ceremony during the Gala Awards Banquet of the Music for All National Festival, presented by Yamaha, on Saturday, March 16 in Indianapolis. Hall of Fame members are permanently recognized at Music for All's Indianapolis headquarters.



## The SPiN NETWORK

Last January, Music for All announced its video channel on SPiN – The Scholastic Performance Network. Music for All has been adding and continues to add Bands of America Championship archival videos on its SPiN channel which are available now.

In support of Music for All's work to restore and protect decades of historical band performances, SPiN agreed to fund the restoration and digitization of Music for All video archives (including Bands of America performances) to allow them to

be enjoyed by students and parents, and used by instructors for educational purposes.

SPiN is the only video site created specifically for school-related music performances. Schools and Educational Music Associations can legally upload fully licensed video performances with ease and complete peace of mind. Friends, family members, and fans are now able to enjoy their students' performances as often as they like.

SPiN subscriptions are \$25 per year and provides access to all channels on the SPiN Network, including the Music for All channel.





### Erin Fortune Joins the IFEA Foundation Board

Music for All Director of Sponsorships Erin Fortune has been named to the Board of Directors of the International Festival and Events Association (IFEA) Foundation.

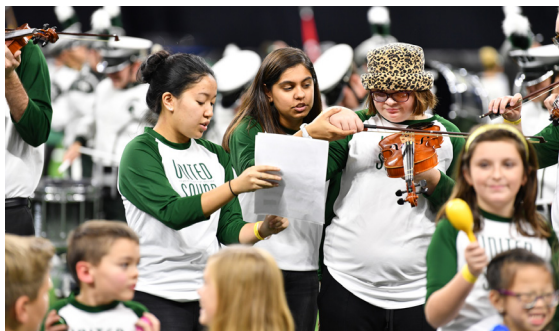
Ms. Fortune is a Certified Festival and Event Executive who has been with Music for All since

2010, having served previously in the Participant Relations and Marketing departments. She holds a Bachelor of Science in Business as a graduate of the Music Industry Management program at Michigan's Ferris State University.

The IFEA Foundation is an independent 501(c)3 non-profit organization, managed by an elected and non-compensated board of directors. It was formed in 1993 with a mission of ensuring that the IFEA has the resources to fulfill its own educational mission.

## UNITED SOUND

United Sound new musicians and peer mentors performed at the 2018 Bands of America Grand National Championships, presented by Yamaha. **Michigan State and their United Sound musicians performed Friday evening before the prelims awards ceremony, in Lucas Oil Stadium, Indianapolis, IN. ▼**



United Sound student musicians and peer mentors will also perform with chapter musicians during the Honor Band of America concert, Saturday evening, March 16 in Indianapolis, as part of the Music for All National Festival, presented by Yamaha. Music for All is a proud partner of United Sound, a musical peer mentoring program for students with special needs. Music for All is excited to be on the leading edge of this wave of inclusion in the performing arts.

"Music for All is pleased to provide national stages for United Sound musicians to perform during our largest and most visible events," says Debbie Laferty Asbill, Vice President of Marketing and Communications for Music for All. "Music for All's mission — to create, provide, and expand positively life-changing experiences through music for all — is enhanced when we reach out to include this ever-increasing population of children and truly make music for all."

Since United Sound's launch in 2014, there are 175 United Sound chapters, providing more than 100,000 service hours, with more than 5,000 participants. *Learn more at [www.unitedsound.org](http://www.unitedsound.org).*

THANK YOU TO OUR SPONSORS,  
PARTNERS, AND MAJOR FUNDERS



# YAMAHA

National Presenting Sponsor



Official Uniform Sponsor



Official Student  
Travel Partner



Official Spirit Wear Sponsor



Official Performance  
Equipment Sponsor



Corporate Sponsor



Corporate Sponsor



Strategic Advocacy Partner



Associate Sponsors



Strategic and Program Partners



*This project is made possible by the Indiana Arts Commission and the National Endowment for the Arts, a federal agency."*



Additional Funding Support



# We Take Full Responsibility

— For Music Education Advocacy —

We believe every child deserves music education and the opportunity to play an instrument. That's why Yamaha advocates for music and arts education at local school boards, state capitols and in Washington D.C. And, since learning music improves test scores, builds self-confidence and fosters future success, music education leads to a brighter future for our children.



@YamahaMusicUSA

