

Spring 2014



Music for All

Middle School News



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Programs of Music for All



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Music for All

SUMMER SYMPOSIUM

presented by  **YAMAHA**

June 23-28, 2014 • Muncie, IN • Ball State University

MIDDLE SCHOOL DIRECTOR ACADEMY



100% of middle school track director participants in our post event survey said that the academy exceeded their expectations!



The Music for All Summer Symposium, presented by Yamaha, brings you the absolute best to provide a comprehensive experience. Known also as the premier summer camp for students, MFA's Director's Academy provides something for every band director: high school and middle school, from the most experienced to the teacher at the start of his or her career. The Middle School Director Academy is part of the Symposium Director's Academy.

Who Should Attend?

Experienced middle school teachers looking for a fresh approach and new ideas, as well as recent graduates and younger teachers at the start of their careers.

Music for All offers tools that will allow you to achieve peak performance personally and for your ensembles. This is the place to get a head start on next year's thinking, make connections, get new ideas and learn new strategies.

The Summer Symposium Middle School Academy is designed to deliver a curriculum that will arm middle school teachers at all points in their careers with the tools they need to provide their students with a positively life-changing experience. Through a progressive curriculum, the Middle School Academy at the Summer Symposium provides a "hands-on" education that will prepare teachers to thrive, not just survive!

Music for All offers an experience that will be realistic and taught by experienced and successful practitioners from a range of programs and settings, including small school, low budget, urban and rural situations. **Experienced directors:** you will find classes to "recharge your batteries" and enjoy networking with faculty and colleagues that represent the best in band directing.

In addition to the Middle School curriculum, your experience includes the full Summer Symposium Directors' Academy curriculum, world-class concerts and musical experiences, networking with the finest music educators in the country, professional development certification from MFA, opportunity to register for Graduate Credit through Ball State University and more.

"It has made me become a smarter band director. It has also provided me with a group of people that I can always get in touch with across the country to help solve problems."



Continued in next page

Price rollback for directors: Same cost as students!

Big news: now directors, instructors, and collegiate and high school students can enroll in the Student Divisions, Directors' Academy and Percussion Specialist and Color Guard Instructor Academies at the same price, as low as \$102 per day!

Deep discount for college students and teachers in their first three years of teaching.

Attend the full week for just \$350! Includes tuition; housing and meals; concerts; and notebook of resources. That's more than 30% off the regular price! Qualified participants can get that price by registering at any time before *May 21. *After May 21, 2014 a late registration fee applies.

Enroll online and learn more at musicforall.org/camp

MFA Symposium Educational Team and Camp Directors include:



Gary Markham
Camp Director, Directors' Academy;
Music for All Senior Educational Consultant
Music Supervisor, Cobb County, GA (ret.)



Robert W. Smith
Coordinator, Middle School/Young Teacher Track
Composer;
Troy State University



Tim Lautzenheiser
Senior Educational Advisor
Attitude Concepts for Today



David Starnes
Camp Director, Student Divisions
Western Carolina University



Dean Westman
Educational Consultant, Orchestras
Avon H.S., IN



Richard Saucedo
Educational Consultant
Carmel H.S., IN (ret.)



Fran Kick
Educational Consultant, Leadership programs
Kick It In



Norm Ruebling
Camp Director, Students MO-X and the Norm Ruebling Band, MO



William Galvin
Educational Consultant, "Get on the Bus"
Coordinator
Trinity H.S., PA (ret.)



Scott Casagrande
Educational Consultant, National Concert Band Festival Associate
Coordinator
John Hersey H.S., IL



Stan Schoonover
Educational Consultant, National Concert Band Festival Associate
Coordinator
Fairfax Wind Symphony, VA



Susan Smith
Educational Consultant
Chamber Programs Coordinator
Saint James School, AL

Continued from previous page

Universal Pedagogy for Schools Small and Large; Suburban, Rural and Urban

Whether you're a teacher who has years of experience or a teacher at the start of your career; in a rural, urban or suburban setting; at a small school or large one, the pedagogy offered is relevant to band directors from a wide range of teaching environments. Music for All presenters represent a range of school sizes and settings, providing insight and expertise from directors dealing with real-world situations.

The "Nuts and Bolts" aspect of the curriculum will deal with fundamentals of teaching in a middle school setting. In a nutshell, we will fill the gap to teach you what you didn't learn in college! The "Ensemble" sessions will focus on the challenges that accompany the ensemble experience. Other sessions include **Maximizing the Middle School Experience**, focusing on both maximizing your students' middle school experience, as well as helping you to prepare them for the journey to high school.

Control Your Own Experience

Customize your curriculum with choices focusing on a wide range of tracks and topics relevant to today's band director in concert band, jazz, marching and technology. Learn about classroom rehearsal techniques, conducting, literature, marching band design, jazz band, pedagogy, technology, organization and administration skills, programming and more. You can also observe all the student division classes, watching master teachers in all areas of instrumental instruction in action.

Peer-to-Peer Networking

Network with other directors and experts who share your passion for teaching music, both in and out of the classroom. Meals and director social events are valuable times for relaxing, catching up and getting new ideas for your own program.

RESIDENTIAL PRICING

- **Full Fee Rate:** Register and pay by May 21* – \$610.
- **Deposit option:** Pay \$250 at time of registration, balance due by May 21*.
- **College students & teachers in their first three years of teaching discount:** Register and pay by May 21* – \$350.

COMMUTER PRICING

- **Full Fee Rate:** Register and pay by May 21* – \$490.
- **Deposit option:** Pay \$250 at time of registration, balance due by May 21*.
- **College students & teachers in their first three years of teaching discount:** Register and pay by May 21* – \$165.

Professional Development

MFA knows that continuing education and ongoing professional development is important. Music for All can certify your participation in the Summer Symposium to satisfy professional development requirements. Graduate Credit is also available for directors wishing to register for it through Ball State University.

Dream Team Faculty

The faculty includes dozens of the most respected and successful music educators teaching today, at the high school, middle school and collegiate level, plus connection time with artists like composer John Mackey and corps-in-residence Carolina Crown.

One-on-One Directors' Lounge

Our one-on-one Directors' Lounge brings you a team of educators offering personal consultation on your program, show design, conducting, concert programming, drill writing and more. It's like a director's private lesson with leading experts in the Master Teacher Lounge, Marching Design Lounge and Technology Lounge.

Great Facilities

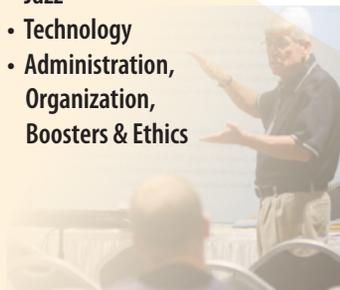
Directors will stay in an outstanding residence hall on the Ball State campus, featuring state-of-the-art technology and environmentally friendly design and construction. Ball State also features free Wifi campus-wide.

DIRECTORS' ACADEMY SESSIONS AND FACULTY

TRACKS WITHIN

THE DIRECTORS' ACADEMY DAILY CURRICULUM INCLUDE:

- Concert Pedagogy
- Marching Pedagogy
- Middle School & Young Teacher Pedagogy
- Jazz
- Technology
- Administration, Organization, Boosters & Ethics



Visit musicforall.org/directors for the most current additions and information on sessions and faculty.

Session topics and presenters include:

- Band Program Strategies in an Urban Setting: Randy Greenwell
- From the Pen of the Composer: John Mackey
- Developing the Individual Musician in Sectional Rehearsals: Charlotte Royall
- Foundations of Wind Band Clarity, Parts I, II, III: David Vandewalker
- Tuning Your Band in Short Rehearsals: Charlotte Royall
- The Basics of Balance and Blend: David McGrath
- The Myth about Small Bands: panel with Susan Smith, John Howell, Nola Jones
- Insights into Programming and Design: Carolina Crown Design Team
- Drill Design: Bob Buckner
- Integrating Technology in the Front Ensemble: Carolina Crown
- Quick and Easy Daily Drills: Charlotte Royall
- Solving the Mysteries of General Effect: Jay Webb
- Inside the Circle: Matt Harloff, Carolina Crown Brass

- Cleaning the Visual Program: Carolina Crown
- Exploring Show Concepts in Design: Michael Gray, Lee Carlson, John Howell
- The Importance of Color Guard for the Band: Nola Jones
- Color Guard Techniques: Carolina Crown Staff, Carolina Crown Color guard
- Long Term Tuning and Intonation Strategies: David McGrath
- Carolina Crown Full Music Ensemble Techniques: Michael Klesch
- Judging the Visual Performance Demonstration: Lee Carlson, Michael Gray, John Howell, Carolina Crown
- Championship Percussion: Carolina Crown Percussion
- Discussing Conductors as Musicians: Steven Davis
- What I Wish I Had Known Earlier: Jamie Nix
- Marching Music Ensemble Coordination: Matt Harloff & Staff

- Judging the Musical Performance
- Demonstration: Glen Fugett, Nola Jones, John Phillips, Carolina Crown
- Creating and Realizing Production Themes: Music First! Michael Cesario
- Developing Your Adult Staff: Professionalism and Ethics* Richard Saucedo
- Developing Your Adult Staff: Student Health & Safety* Richard Saucedo, John Howell
- Developing Your Adult Staff: Instructional Strategies and Methods * Richard Saucedo
- Developing Your Adult Staff: Legal Implications* Richard Saucedo
- Parent/Booster Institute: Coordinator, David Vandewalker
- Directors' Concert Band
- Directors' Jazz Band

(*Required session for Percussion Specialist & Color Guard Instructor Academy Certification)

SUMMER SYMPOSIUM

NEW FOR 2014... THE MUSIC FOR ALL PARENT/BOOSTER INSTITUTE

Friday, June 27, 2014 • Muncie, IN • Ball State University
at the Music for All Summer Symposium, presented by Yamaha

Includes tuition, workbook, meals and Friday night DCI show (housing not included).
\$119 per person. Register four or more from your school for \$99 per person.

“Three things required for a successful band program . . . total commitment and dedication from the students, instructional staff and the parent/boosters. . . If one is lacking, you will not achieve the performance levels for which we strive.”

—2013 Patrick John Hughes Booster of the Year, Richard Zetner, quoting Bands of America Hall of Fame Member L.J. Hancock

The launch of Music for All's parent/booster training and advocacy programs and resources are key elements in Music for All's vision to be a catalyst to ensure that every child across America has opportunity and access to participate in music making in his or her scholastic environment. Providing the necessary tools to encourage parent/booster participation and to strengthen engagement in their child's programs and community's success are the goals of the Music for All Parent/Booster Institute.

The Parent/Booster Institute is coordinated by one of the nation's leading scholars and advocates for modeling and empowering parent/booster program success. During this one-day event, we promise to equip you and your booster parents with the tools to develop and operate a comprehensive strategic and practical plan for success, including:

- Establishing a clear purpose statement and essential core values
- Establishing and maintaining legal status and legal, financial and ethical governance, including organizational [501(c)(3), bylaw and financial recording keeping] tools
- Developing and implementing concepts for successful organizational structure
- Protecting and building the value of your education and booster support program
- Maximizing your organization's community music and arts advocacy potential
- Transforming your program into a community recognized and appreciated brand
- Event planning and successful fundraising support
- Knowing and using proven tools and tips for success parent/booster communications
- Strengthening volunteer management, including recruitment, assignments, retention, and recognition
- Learning how to maximize the critical partnership between the educator and parent/booster to achieve the ultimate win (teacher) win (parent) win (child).

Our sessions will be engaging, collaborative and interactive. Networking opportunities (with faculty and others attending) will abound. In addition to what you learn and absorb on site, each participant will also leave with David Vandewalker's *Strategic Plans to Multiply* text and other workshop materials.

Who should attend?

Everyone responsible for and/or interested in the success of your program and music education in your school and community, including Booster officers, executive committees and committee and fundraising/program chairs; teachers, instructors, boosters looking to help make their organization stronger; music education students looking to learn more.

Small or large programs, strong or weak, urban, suburban or rural, developing, emerging or new programs. . . we promise value and valuable information for everyone. Visit www.musicforall.org/boosters to learn more about the curriculum and program and *why* you should attend.

MUSIC FOR ALL JOINS



Scott Lang and Music for All are attempting to enroll 350,000 new students in band through their nationwide campaign, Be Part of the Band. This free resource provides high quality materials for teachers, students, parents,

and administrators to help better explain the "elementary band experience" and its importance in the overall educational process. The materials are available in both hard copy and digital format via the website, www.bepartoftheband.com.

Included in this dual-disc set are seven high quality, high definition videos and eighteen written documents that will help all parents and students better understand the different types of instruments and the musical opportunities they provide.

In addition to the thousands of web visitors and early adopters, sponsors and music education groups from eight states (AR, CA, IN, MN, NV, NE, OK, and UT) have purchased materials for their entire state!

Cutbacks in education and high stakes testing have pressured schools to remove the very programs that create engaged and enthusiastic learners. Be Part of the Band, Elementary Style aims to raise both awareness and enrollment for music programs throughout our nation and increase achievement along the way.

"Music education is the perfect storm of learning. It combines the artistic and the athletic, the aesthetic and academic, and challenges students to achieve as individuals in a group setting. Successful schools have successful music programs and Be Part of the Band, Elementary Style is going to give educators the tools to bring music back to our public schools."

— Scott Lang, music educator and advocate

For more details, please contact Scott Lang or Julie Duty by visiting www.scottlang.net.

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Music for All Newsletter

January/February Issue
 April/May Issue • August/September Issue
 Orchestra Issue • Middle School Band Issue
 IMPACT Annual Report Issue

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Music for All's mission is to create, provide and expand positively life-changing experiences through music for all.

Music for All's vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in his or her scholastic environment.



Find tools and resources to help you be an advocate for music education.



National Presenting Sponsor



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Additional Funding Support

MUSIC FOR ALL'S 2014 MIDDLE SCHOOL NATIONAL MUSIC FESTIVAL WAS HELD MARCH 6-8 IN INDIANAPOLIS, PART OF THE MUSIC FOR ALL NATIONAL FESTIVAL, PRESENTED BY YAMAHA, WITH MORE THAN 40 MIDDLE SCHOOL AND HIGH SCHOOL ENSEMBLES PERFORMING. CONCERT BANDS AND A PERCUSSION ENSEMBLE FROM FIVE MIDDLE SCHOOLS PERFORMED. THE FESTIVAL IS NON-COMPETITIVE AND A CELEBRATION OF MUSICAL EXCELLENCE, COMBINING WORLD-CLASS PERFORMANCE AND EVALUATION OPPORTUNITIES WITH AN EXHILARATING ATMOSPHERE OF SHARED MUSIC-MAKING.

Master class with Yamaha artist Stephen Page.



Students from Griffin MS, The Colony, TX, await the start of the Opening Session.



Here's what Directors are saying about the 2014 Middle School National Music Festival...

"Throughout the festival, our band staff, students, and parents were surrounded by literally thousands of people who had all been working toward our same goal — preparing to perform at the highest level for an esteemed panel of evaluators and a knowledgeable audience of fellow band directors and students at this prestigious national event. The beautiful facilities, the number of people involved who all value music education, the high-quality clinicians, and the positive energy was so prevalent throughout the festival. The musical growth that directors and their ensembles will experience from pushing yourself to perform at an event like this is unparalleled by nearly any other event. It opens the eyes of your students and parents to the power of music education, how big the world of band really is, and the incredible ways it is being used to provide positively life-changing experiences for students across our country."

— Joshua Lynch, Director • Bumpus MS • Hoover, AL

Left to right: Andrea Brown, University of Michigan; Douglas Droste, Ball State University.



Left to right: Franz Krager, University of Houston; David Shaffer, composer, arranger, conductor; Cheryl Floyd, Hill Country Middle School, Austin, Texas.



2014 FESTIVAL MIDDLE SCHOOLS
 Bumpus MS, AL
 Dickerson MS, GA
 Griffin MS, TX
 Mason MS, OH
 Riverwatch MS, GA

PREVIOUS YEAR PERFORMING SCHOOLS
 Bailey MS, TX
 Brandenburg MS, TX
 Charleston County School for the Arts MS, SC
 Clarendon Hills MS, IL
 Conner MS, KY
 Coyle MS, TX
 Durham MS, GA
 Farmington Jr. HS, UT
 First Colony MS, TX
 Fort Settlement MS, TX
 Hendrix Jr. HS, AZ
 Hightower Trail MS, GA
 Hill Country MS, TX
 Hopewell MS, GA
 Rising Starr MS, GA
 Sartartia MS, TX
 Simpson MS, GA
 Waller Jr. HS, TX

MIDDLE SCHOOLS **shine** AT THE 2014 NATIONAL FESTIVAL

"The camaraderie and support from all the directors, clinicians, and MFA staff was wonderful. We were all there for a common goal of making music and sharing it with our peers. It was a wonderful environment as an educator to collaborate with the other directors and clinicians at the festival. Each student's dedication and growth exceeded my expectations. At the end of the performance, everyone was so fulfilled and proud to be a part of this wonderful festival."

— Susan Bass, Director of Bands • Mason MS • Mason, OH

"I was sitting on the side balcony during the Honor Band of America concert, so I was able to see my students' faces throughout portions of the concert. What a thrill! One of our seventh grade clarinet players looked like he won the lottery when composer Samuel Hazo stood up, right in front of him, to be recognized after the premiere of his new composition. Then, Mr. Hazo turned around and talked to my students for a while...such a cool experience for them. Everything we did, from our performance, to our clinic, to the student social, to the master classes, and even the meals were student focused. It was a first class event the entire time."

— Matt Koperniak, Director of Bands • Riverwatch MS • Suwanee, GA

"The parents were so excited after the comments they heard from other parents in regards to our group. It helped them realize what their children are a part of and gave them a new appreciation for music education."

— Leigh Ann McClain, Director of Bands • Griffin MS • The Colony, TX

Want your students to share in the experience?
Apply for the 2015 Middle School National Music Festival
Part of the...



National Festival

presented by  YAMAHA

March 12-14, 2015 • Indianapolis, IN

The Middle School National Music Festival at the Music for All National Festival helps plant the seeds of excellence early. Middle school concert bands, percussion ensembles and orchestras have the opportunity to experience this national stage. New for 2015: expansion to include the Chamber Music National Festival!

A non-competitive, supportive experience: Directors select their own programs, there is no required repertoire. There are no ratings or rankings so directors and their ensembles are free to stretch themselves, reach for new heights and strive for innovation, growth and excellence — instead of focusing on a rating or placing.

Participating students experience an atmosphere of mutual respect while enjoying concerts from other outstanding ensembles. The Festival's dress code and standards of conduct enhance the world-class atmosphere of the Festival. Ensembles that perform at the Festival are recognized as being among the finest in the nation. Participation is a "credential" worth having. The preparation process itself for the Festival can have a positive effect on your music program.

Festival concerts will be held at Clowes Memorial Hall and the Howard L. Schrott Center for the Arts at Butler University; Hilbert Circle Theatre, home of the Indianapolis Symphony Orchestra; and Warren Performing Arts Center.

The 2015 Music for All National Festival will be hosted at the Marriott Place Indianapolis, featuring the JW Marriott and three additional Marriott properties. Marriott Place Indianapolis is located in downtown Indianapolis and is surrounded by numerous cultural and recreational attractions.

Requirements for Application

All auditioning ensembles receive recorded and written critique from a panel of esteemed music educators on the selection/evaluation committee. The listening is "blind" — ensembles are not identified to evaluators in the listening process. Evaluators then recommend the ensembles that demonstrate an exemplary level of excellence to perform at the Festival.

Application consists of the completed Application Form submitted with the audition CD and application fee. Specific requirements for application audition recording are included on the Requirements for Application page in the application packet. The application fee is \$250 per ensemble, with reduced application fees for additional ensembles applying from the same school.

2015 Ensemble Application Deadline: June 5, 2014
Download the complete application packet & audition requirements:
www.musicforall.org/festival

Interested and have questions? Call us! 800.848.2263

MUSIC FOR ALL NATIONAL FESTIVAL INCLUDES:

- Orchestra America National Festival
- National Concert Band Festival
- Sandy Feldstein National Percussion Festival
- Middle School National Music Festival
- Honor Orchestra of America
- Honor Band of America
- Jazz Band of America

HIGHLIGHTS FOR INVITED ENSEMBLES

- Concert and post-performance clinic
- Scheduled ensemble observation time
- Master classes
- Social events for students and directors
- Gala Awards Banquet
- DVD, CD and group photo package for each student
- Director familiarization trip and MFA representative school visit
- World-class venues and facilities

*Leigh Ann McClain,
Griffin Middle School,
The Colony, Texas.*



Above, right: Bumpus MS, AL, students preparing for master classes. Left: Tuba master class with Yamaha artist Charles Villarrubia. Below: Bumpus MS students wait for the start of the Opening Session.





Student Group Ticket Discount for the 2014 Bands of America Championships

presented by  **YAMAHA**

Music for All is offering a Student Group Ticket Discount to help make enjoying the BOA Championships more accessible to student groups. We invite you to join us for the Bands of America Championships this fall and bring your students for a memorable, exciting and fun field trip.

Research suggests that students are more motivated to do a task when it taps into at least one of four key factors, two of which are "when they're interested in the task or see its value and when doing the task makes them feel more related to a peer group or someone they admire." (From *The Power to Motivate*, article by Jack Jennings, Founder, Center on Education Policy.)

Bringing your band students to experience a Bands of America Championship this fall taps into both of these key factors. Your students will enjoy performances by outstanding marching bands from across the region and country, providing motivation and fun!

How to order your Student Group Tickets

Download the Student Group Ticket Discount order form at musicforall.org/tickets to see special group pricing for all 2014 Bands of America Regional, Super Regional and Grand National Championships and to place your order. You can also order by phone at **800.848.2263**.

Buy Group Tickets, get complimentary tickets and more

You'll also get complimentary tickets and more with your order: Buy 20-39 tickets to receive two complimentary tickets; 40-69 to receive five complimentary; 70-100 to receive 10 complimentary and buy 101 or more tickets and receive 10 complimentary tickets plus one year free MFA Video Encore membership for access to online video on demand.



2014 BANDS OF AMERICA CHAMPIONSHIPS presented by **YAMAHA**

September 20, 2014
Louisville, KY
Papa John's Cardinal Stadium

September 20, 2014
Monroeville, PA
Gateway H.S.

September 27, 2014
Austin, TX
Kelly Reeves Athletic Complex



September 27, 2014
Dayton, OH
Welcome Stadium

September 27, 2014
Powder Springs, GA
McEachern H.S.

October 4, 2014
Denton, TX
University of North Texas



October 4, 2014
Toledo, OH
University of Toledo Glass Bowl

October 11, 2014
Conroe, TX
Woodforest Bank Stadium



October 11, 2014
Winston-Salem, NC
Wake Forest University (Site Tentative)

October 11, 2014
Jacksonville, AL
Jacksonville State University

October 17-18, 2014
SUPER REGIONAL St. Louis, MO
Edward Jones Dome

October 18, 2014
Tacoma, WA
Tacoma Dome

October 24-25, 2014
SUPER REGIONAL Indianapolis, IN
Lucas Oil Stadium

October 25, 2014
Newark, DE
The University of Delaware

October 31-Nov. 1, 2014
SUPER REGIONAL San Antonio, TX
Alamodome



October 31-Nov. 1, 2014
SUPER REGIONAL Atlanta, GA
Georgia Dome

November 1, 2014
St. George, UT
Desert Hills H.S.

November 8, 2014
Southern California Area
Site To Be Determined (Ayala H.S. Confirmed Backup)

November 12-15, 2014
GRAND NATIONAL CHAMPIONSHIPS
Indianapolis, IN
Lucas Oil Stadium